# Website cookie policy

### 1) Cookies and similar technologies

A cookie is a small text file which is placed onto your computer or electronic device when you access our website. Similar technologies include web beacons, action tags, local shared objects ('flash cookies') and single-pixel gifs. Such technologies can be used to track users' actions and activities, and to store information about them. We use these cookies and/or similar technologies on this website for the following purposes:

To obtain information about your online movements and use of the internet so we can provide targeted and relevant marketing and campaigns to you.

### 2) Information collected

We may obtain information about your computer or any other electronic device which you use to access our website, such as your IP address, your browser and/or other internet log information. We will treat this information as your personal information.

#### 3) Consent for cookies

In most cases we will need your consent in order to use cookies on this website. The exception is where the cookie is essential in order for us to provide you with a service you have requested, or essential to the inherent functionality of the website.

Where we wish to use cookies that require your consent you will be asked whether you consent to the use of cookies in the following manner:

On the first occasion visiting this site, a pop-up will ask the user to consent by clicking a checkbox. This preference will be the default for future visits to our site.

Thereafter you will be provided with an opportunity to opt-out of the use of cookies which can be done in the following manner:

If you choose not to consent to the cookies being used, you can choose to be taken away from the site.

## 4) Third-party cookies

We work with third party suppliers who may also set cookies on our website. These cookies and their third-party owners, are included below. By consenting to the use of cookies on our site you will be consenting to the use of these cookies. These cookies may be used to collect the following information:

The fact that you have visited the website.

# 5) Cookies and similar technologies used on this website

The following cookies/similar technologies are used on this website:

# **Third Party Cookies:**

(Name of Cookie --- Owner --- Purpose)

Google Analytics - Google - to track website traffic and utilisation; Audience Data - Quantcast - to track audience details and remarket advertising; Videos - Vimeo – used to improve video player experience and track number of views.

# 6) How to turn off cookies

You can set your browser not to accept cookies and the websites below tell you how to remove cookies from your browser. However, some of our website features may not function as a result.

For further information on cookies generally visit aboutcookies.org or the Information Commissioner's webpage on cookies ico.org.uk/for-the-public/online/cookies/